

Carillion Energy Services Green Deal

Community Partnering with Parents from Local Schools in Birmingham

Carillion's commitment to building more sustainable communities through our 2020 Sustainability vision stretches well beyond implementation of the Green Deal in Birmingham.

Carillion teamed up with Rikem, a training and consultancy specialist and the Community Outreach team from Starbank Primary School to offer parents at the school a chance to build and enhance their employability skills.



Up-skilling for Parents through Carillion Energy Services

46 people attended an introduction session where they were given information about the Carillion Energy Services (CES) employability programme. Of this number, 16 were selected to take part in the eight week programme which enabled the parents to:

- Increase awareness of careers and opportunities linked to the Green Deal programme
- Set personal goals, build personal development and confidence
- Prepare a CV and understand what employers are looking for in terms of skills, qualities etc.
- Participate in practice interviews
- Complete a job application form

On completion of their CV's and applications, 4 of the learners were successful in their application to the CES pre-employment programme for Call Centre jobs. 2 of these 4 have subsequently acquired a position with the Birmingham Energy Savers (BES) Call Centre.

The Eight Week Programme

Week 1 - Introduction

46 people attended the induction presentation and were given information about activities in which they would engage in the weeks to come. 16 people from the group were selected to take part in the programme

Week 2 - Goal Setting & Personal Development

The group participated in goal setting activities and learned strategies to help them build their confidence.

Week 3 – Skills and Qualities

The learners explored attributes that potential employers may be looking for. They worked in pairs to identify each other's skills and qualities. This activity helped them to decide what kind of job they would enjoy and/or in which they would excel. They also looked at an employee's journey from unemployment to work

Week 4 – Personal Statement

Building on what they had learnt from the previous week, the learners completed their Personal Profiles which they used in their CV and their interviews. They also participated in an activity where they had to "sell" themselves to the employer.

Week 5 - CV writing

This session focused on CV preparation supported by tutors. Participants prepared a CV, using their personal profile as a starting point. This was for the Carillion Energy Centre (CES) Call Centre for Birmingham Energy Savers (BES).

Week 6 – Interview preparation

In preparation for an interview the following week, the learners completed their CVs and began to practice what they had learned for the practice interviews.

Week 7 - Practice Interviews

Four business representatives attended this session to give each person a 20 minute interview as a practice for potential future interviews. The interviewer used their CVs and personal profiles as a basis for the interviews and gave the candidates constructive feedback. Employers included Sky Blue, Theo Langston and Enta.

Week 8 – Presentation of Certificates

On completion of the course, all learners were presented with a certificate of completion presented by Chris Hall, Carillion Energy Services Account Director (BES).

For more information about Birmingham Energy Savers, please visit:

<http://www.energysaverspartnerships.co.uk/birmingham>