



Organisation	North Bristol NHS Trust
Category	Transport

As part of our recent merge of two large hospital sites in Bristol (Frenchay & Southmead) into our new PFI Brunel Building at Southmead, we have undertaken a significant piece of work to encourage alternative modes of staff travel to site to reduce single occupancy vehicles and increase the use of alternative travel options such as cycling as set out in our Travel Plan.

TravelSmart Reps have been recruited and meet regularly with our Travel Team to spread the word, raise awareness, feedback issues and keep staff updated on travel improvements and changes as staff have moved into the new development.

For cyclists we currently have 427 covered cycle hoops, secure cycle stores and individual cycle lockers, with approximately 500 further spaces planned taking our total bike parking to over 900 spaces onsite. We have new shower and changing facilities in the new Brunel Building as well as personal lockers, drying rooms and irons with ironing boards to encourage staff to cycle to work.

The Cycle scheme run by the Trust is very popular and offers tax savings on bicycle purchases. With the recent additional provision of 4 electric bikes, 8 standard bikes and a brand new folding Brompton available for staff to try before they buy.

We also provide free onsite bike servicing from local engineer Dr Bike, plus free cycle training, safety equipment and a puncture repair kit for those emergencies!

Please detail your project below

Another facility provided is in the form Co Wheels and City Car Club cars for staff to use instead of their own private car. This popular resource is available to all who need to use a vehicle as part of their work but who either do not have a car or do not want to drive to work in order to have a vehicle to use for work purposes. Our link with Liftshare provides a search engine for staff looking to car-share with other commuters going the same way. A guaranteed lift home gives staff peace of mind when signing up.

A large amount of information is now accessible on the Travel and Parking staff intranet website with further links to other helpful sites and leaflets, bus timetables and cycle maps all being available from the two main hospital site travel offices.

A travel and parking leaflet is included with packs that are sent out to medical and non-medical recruits through our HR teams. A member of the Travel Team attends the fortnightly Corporate Induction and travel information is delivered to doctors at their inductions.

For the public the Trust has an internet site that gives travel information on how to get to our sites by various means. There are hyperlinks to useful external sites such as Traveline, Transport Direct, First buses and Wessex Connect. Information leaflets that include site maps are also sent out with appointments that give a variety of information.



Numerous Travel Road Shows have been held by the team to highlight the benefits of alternative modes of transport.

In an effort to reduce travelling altogether the Trust encourages and has seen good take-up of the use of teleconferencing and videoconferencing facilities provided at the Frenchay and Southmead sites.

How has your project improved sustainable development within your organisation or community setting?

Since moving into the new site, travel has become a hot topic given the number of members of staff coming to one site has doubled overnight. We have used this to push the alternative travel agenda which has proved a useful driver for change.

Our most recent staff travel survey undertaken in the autumn 2014 found that cycling to site by members of staff has increased from 8% to 20%.

By raising awareness of sustainable travel options, we have improved staff health and wellbeing through active travel, reduced the number of single occupancy car journeys and contributed to local air quality.

What role does sustainable development play within patient and staff services within your organisation?

Sustainable development plays an important role here at North Bristol NHS Trust;

NBT has recently adopted an Environmental Policy in line with our Environmental Management System (EMS) ISO14001. Our Environmental Policy recognises that the healthcare service we provide has significant impacts on the environment, and as such commits us to managing these environmental impacts in order to deliver continuous environmental improvement and performance across our sites and services.

We are committed to using our influence to enable us, our staff, our patients, our contractors, partners, stakeholders and the wider local community to work together to achieve a healthy, strong, resilient and sustainable community ready for changing times and climates. We will do this through engaging staff through training and awareness programmes and engaging patients and the wider local community on sustainability and the mutual co-benefits with health and wellbeing.

Our Environmental Policy commits us to specifically monitor and reduce the impact of travel and transport on our environment.

The Environmental Policy and EMS are the vehicles through which sustainable development is delivered across the Trust as it provides a structured framework through which the Trust can mainstream accountability and responsibility for the identification and management of our environmental and sustainability impacts.

Who has led the way on sustainable development within your organisation?

Sustainable Development at the Trust has support from Senior Management and is championed by our Executive Lead, Simon Wood and will be governed through our Sustainable Development Steering Group and delivered through our Sustainable Development Momentum Group.



These working groups feed into the SDMP and will deliver improvements towards Good Corporate Citizen.

The success of promoting alternative forms of transport is has been as a result our Travel Team which was formed to allow wider promotion of sustainable transport and provision of information for staff and the public on a wide variety of forms of transport.

The Travel Team have been instrumental in developing our Travel Plan along with the commitment from the Senior Management Team. From the support given by the Trust Board in its approval of the Car Parking Policy to the individual involvement of senior managers, the Trust has shown that it is dedicated to making the changes outlined in the Plan. Many senior staff have taken individual responsibility and changed the way they travel to work, with several cycling including a number of consultants and quite a few coming in by motorbike.

Our Travel Strategy Group is chaired by Simon Wood, Director of Facilities, to review the progress of the Travel Plan and to enable other parts of the Trust to comment and discuss how the budget is spent and to monitor progress on the implementation of various sustainable travel measures. The formation of this group has helped to maintain a two way flow of information with all staff and with members of the senior management team as part of this group, corporate commitment and leadership is clear.

With the 2013 – 2018 Travel Plan currently in draft form it is intended that this Plan will continue to build on the achievements that the Trust has made to date. We will endeavor to increase the numbers of staff travelling to work by more sustainable forms of transport and reduce the numbers coming by car on their own.

First Image	http://www.nhssustainabilityday.co.uk/ie/wp-content/uploads/formidable/ED-2.jpg
Second Image	http://www.nhssustainabilityday.co.uk/ie/wp-content/uploads/formidable/Brompton-004-2.jpg