

# Join AquaMark – Britain's only fully grant-funded water benchmarking project

## And reduce your usage costs by a third

Take advantage of  
a **£multi-million**  
grant fund, to help  
Britain save water

**Commercial water users are unaware that over £500million of their water costs are lost to drain each year from the lack of available benchmarking data.**

### The AquaMark project

Government consultants ADSM have been appointed to provide over 500 different building benchmark classifications to private and public sector organisations throughout the UK.

The project is set to provide organisations with a benchmarking tool kit to take advantage of available water and cost reduction opportunities. The groundbreaking scheme will be the largest and most ambitious analysis of building water usage to have been undertaken, putting Britain at the forefront of commercial water benchmarking. Additionally the project will result in much greater sustainable water supplies and increase water security for thousands of organisations.




### More reasons to take part

We need your participation to provide us with the billing data to develop a data bank so that our analysis's can be undertaken in each of the targeted building classifications. To make this process as worthwhile as possible for you we have obtained funding to provide a range of free services for 36 months, that include; bill validation services, monthly consumption reports and best of all access to all the benchmarks at the end of the project to help you reduce your costs and consumption.

### Our heritage

ADSM have been delivering award-winning water initiatives for over 20 years including the HM Treasury's highly successful Watermark project, which has saved in excess of £70million.

### Joining AquaMark in three simple steps:

-  **ADSM provides you with an email to send to your water supplier**
-  **They send your future bills to us for benchmarking assessment and validation**
-  **Within 24 hours of receiving them, we send your now validated bills onto you.**

It really is that simple.

**All data supplied to ADSM is anonymised and treated in the strictest confidence, in line with data protection regulations.**

### AquaMark participants will be rewarded with the following services – at no cost:

- Definitive benchmarks for all your buildings, to enable usage target setting
- Three consecutive years' of our award-winning bill validation
- Availability of accurate data for your annual sustainability submission
- Site usage demand profiles in preparation for water market deregulation in 2017
- Identification of high consumption anomalies

To benefit from AquaMark benchmarking and bill validation just call **01753 833 880** or email **AquaMark@adsm.com** and we'll take care of the rest!