

Royal United Hospitals Bath NHS Foundation Trust Case Study



NHS Sustainability Day
#dayforaction





Each year the RUH in Bath has led the way in promoting NHS Sustainability Day. Leading up to the day the Trust has promoted activities through the Trusts electronic newsletter, intranet, and through the Environment Champions volunteers network.

On the day itself the Trust has run:

1. Sustainability Day Roadshow



This has consisted of various stands located in our atrium outside the Lansdown Restaurant, promoting different aspects of sustainability within the Trust and how staff can get involved. The RUH has worked closely with the local council teams on travel and waste, and also with local bike shops, to provide freebies and activities to engage staff. This has included free basic bike checks, cycling maps, pens, badges, fruit smoothies etc. As a Trust we also promote our Environment Champions volunteers programme, with the option for staff to put themselves forward on the day with a related project.

Timing: 10:30 - 14:30(covering the main lunchtime period)

Location: find a “hotspot” for footfall

Make contact with:

- the local council Business Engagement Manager (or equivalent)
- local bike shops
- account managers (from waste contractors, bus corporate accounts etc)

2. Environment Champions Workshop

We also hold an Environment Champions Workshop, where all Environment Champions have an opportunity to meet one another and brainstorm for future projects.

We provide drinks and nibbles, and extend our thanks to the champions who have actively worked on related projects in the last year. Projects which have been developed and disseminated as part of this scheme include the setting up of a Bicycle User Group, the launching of the “Leak Busting Campaign”, radiator repairs and innovative waste projects.

Timing: Anytime, we’ve done it first thing in the morning and provided breakfast, and also later on in the day. Mix it up to attract different staff groups.

Location: Somewhere easy for staff to get to.

What is an Environment Champion?

The Environment Champions scheme has been set up to support our staff, providing direct access to the Compliance & Sustainability team discuss ideas and funding. Becoming an Environment Champion is entirely voluntary; with each staff member taking action to fit their individual interests and role.

