

The image features a dark purple background with several overlapping circles in various shades of blue and teal. A white rectangular box with a thin black border is centered in the upper half of the image. Inside this box, the text "NHS SUSTAINABILTY DAY" is written in a bold, white, sans-serif font. The word "SUSTAINABILTY" contains a typo, missing the letter 'I'.

**NHS SUSTAINABILTY
DAY**

The logo for "all of us" features a large, stylized blue number "4" with a 3D effect. Below the "4", the words "all of us" are written in a lowercase, green, sans-serif font.

4
all of us

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1. Email Address for sending Activity Information
2. Twitter information including handles and suggested tweets
3. Logo
4. Press Release



1: All press releases related to NHS Sustainability Day are to be sent to **info@nhssustainabilityday.co.uk** please state your organisation name, contact name, email and telephone. Images must be high res and copyright should be given.

2: The twitter handle is **@Dayforaction** and **#Dayforaction**

Suggested tweets:

We are supporting **@Dayforaction** to improve environmental outcomes and health

Today is **@Dayforaction** across the NHS, please help spread the word using **#Dayforaction**

(Insert twitter handle of your organisation) will be hosting activities to celebrate **@Dayforaction** today

Making one small step can mean a huge difference to our planet, support **@Dayforaction** today!

4: Press Release for general usage

Headline: NHS celebrates National Sustainability Day

Sub: Seventh NHS Sustainability Day takes place across the country

March 22nd will see the seventh NHS Sustainability Day take place across England, Wales and Northern Ireland. NHS Trusts, Hospitals, CCGs, Third Sector and Industry will come together to celebrate the importance of Sustainable Development for the NHS in reducing environmental impact and improving the health of its employees, patients and the public.

Over four hundred organisations will host activities to raise awareness about the environment as well as highlighting the role sustainability can play in creating an NHS fit for the future. Speaking about the importance of the national day of action, Campaign Manager, Scott Buckler said: "It is very appropriate that the seventh annual NHS Sustainability Day should fall in the same year as the NHS turns seventy. The two go hand in hand, without sustainability the NHS may not see its one hundredth birthday! Today is about celebrating our environment and how it helps us stay healthy."

For further details on the Day please visit **www.nhssustainabilityday.co.uk**





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